

Maxi
Sharp

STANDARD vs MONO

maxi

maxi

ROUND LIGHT

Explicit

ROUND REGULAR

Potential

ROUND BOLD

Floral

ROUND MONO LIGHT

Explicit

ROUND MONO REGULAR

Potential

ROUND MONO BOLD

Floral

SHARP LIGHT

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BACKGROUND

ABC Maxi is a heavily-engineered yet warm and witty type system of spaghetti movements and angular lines. Its familiar shapes, informed by the long history of the International Style, can be newly exaggerated and emboldened by way of variable font technology.

With an underlying skeleton referencing mid-century and post-modern Swiss designs—including Josef Müller-Brockmann’s CWS word mark (1958) and Marlyse Schmid and Bernard Müller Swatch logo (1981)—ABC Maxi’s forms can be altered and animated by the user, stretching from Hairline to Black to everything in-between. While designing the font, we were interested in how subtle manipulations in shape could affect the tone of the overall typeface. To explore this further, we created two stylistic variations for emphasis, rather than a standard Italics. Four subfamilies of the font are therefore available: Round, Round Mono, Sharp, and Sharp Mono.

TECHNICALITIES

CREDITS

Design: Dinamo (Johannes Breyer & Fabian Harb with Andree Paat)
Spacing and Kerning: Igino Marini
Production: Dinamo (Robert Janes)

SUPPORTED LANGUAGES

Afrikaans, Albanian, Basque, Bemba, Bosnian, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Frisian, Friulian, Gaelic, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kinyarwanda, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Maltese, Montenegrin, Māori, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansh, Inari Sami, Lule Sami, Northern Sami, Southern Sami, Serbian (Latin), Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish, Welsh and more

FILE FORMATS

Desktop format: OTF
Web formats: WOFF, WOFF2

AVAILABLE LICENSES

Print, Web, App, ePub, Social Media, Video/Broadcasting, Unlimited/Enterprise, Digital POS, Logo/Word mark, Game

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ALTERNATE LOWER CASE A
80 PT

Chair → Chair

ALTERNATE LOWER CASE O & I
80 PT

Dolphin → Dolphin

ALTERNATE LOWER CASE D

Speed → Speed

STANDARD CHARACTER SET

ABCDEF GHIJKLN
OPQRSTUVWXYZ
äbcdefghijklmnoöpq
rstuvwxyz0123456789
.,:;!?'<>«»\|<>()/\|
#@%\$€£&™°*

STANDARD GLYPHSET vs HEAVY ALTERNATES

ABDEIOUVY
aεgiouvy04689



ABDBIIOUVY
aεgiouvy04689

STANDARD MONO GLYPHSET vs HEAVY MONO ALTERNATES

ABDEIOUVY
aεgıouvy04689



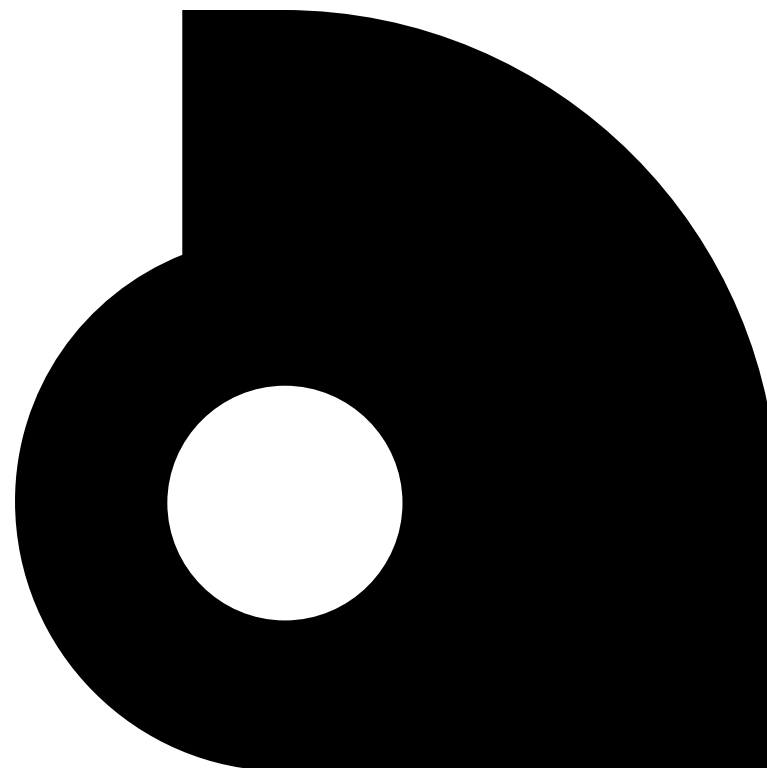
ABDEIOUVY
aεgıouvy04689

BILL ALTERNATES

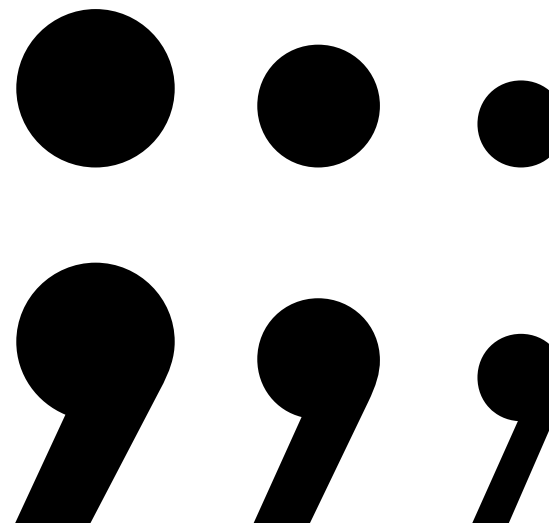
cat → cat

melt → melt

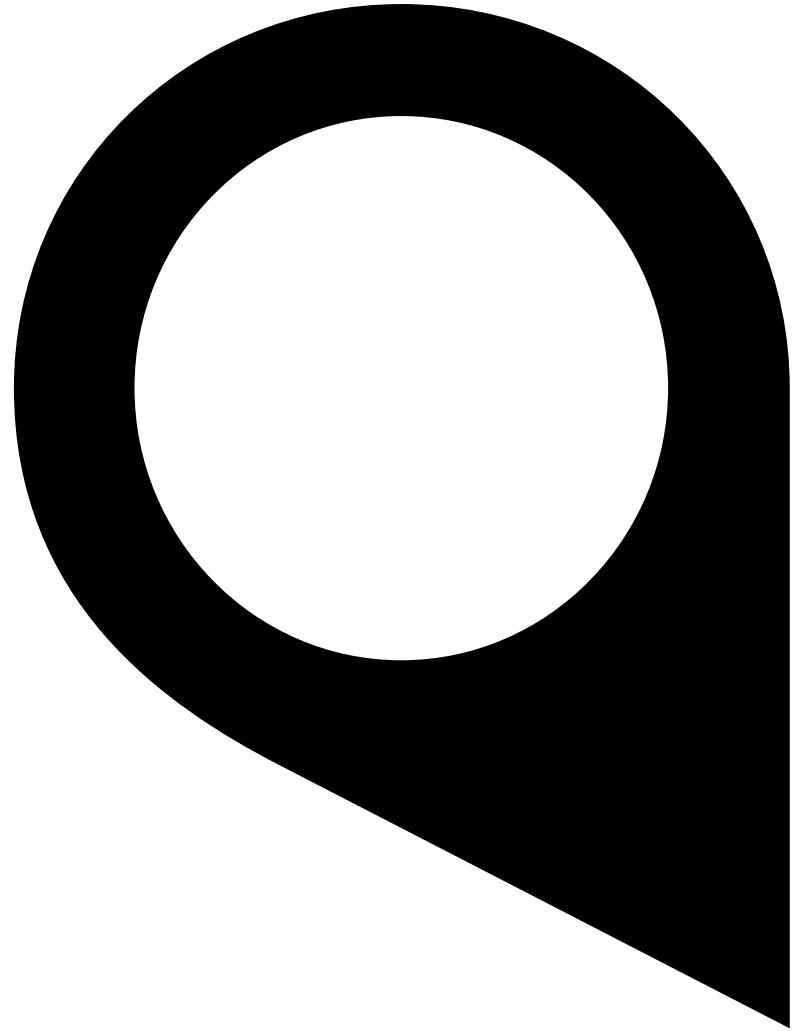
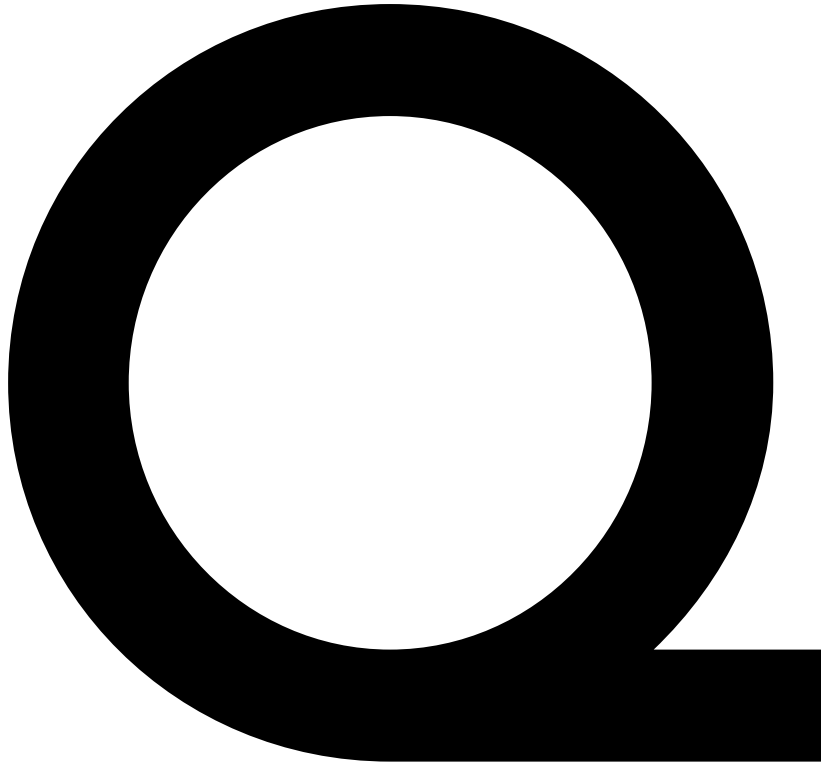
BILL ALTERNATES



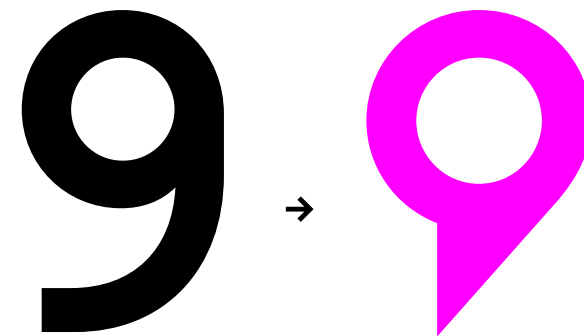
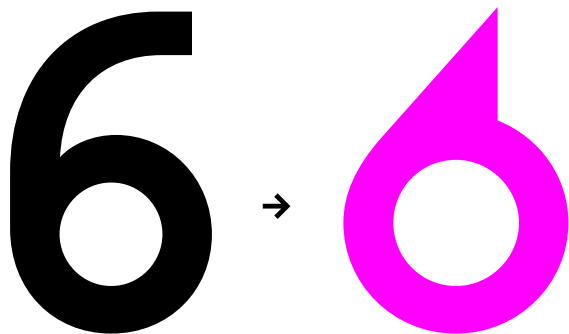
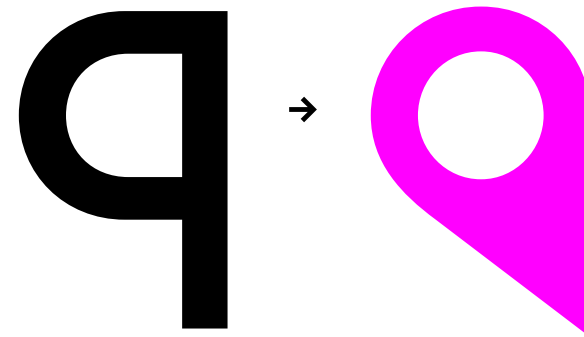
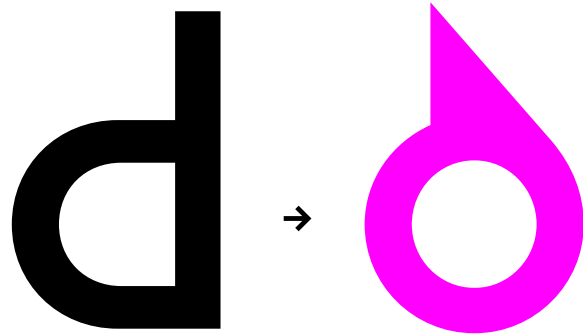
ROUND PUNCTUATION ALTERNATES



ALTERNATIVE Q



PINPOINT ALTERNATES



MONO LIGHT

"Josef Müller
-Brockmann's
CWS word mark
(1958)"

MONO REGULAR

* Heavily
-engineered,
yet warm
& witty *

MONO BOLD

"Marlyse Schmid
& Bernard
Müller's Swatch
Logo (1981)"

70 PT REGULAR

Learn The Trompet in 16 Easy Payments of \$14.99/month

200 PT BOLD

Q&A

30 PT LIGHT

Mon – Thurs: 7-5
90s Funk
“How It’s Made”
Traces of Nuts
Formula X
Issue No. 48

45 PT LIGHT

Quetzalcoatl
(Spanish: Quetzalcóatl,
pronounced [ketsal'koatl])
"Quetzal-feathered Serpent"

220 PT BOLD

£49.02

LIGHT

72 PT

Mont-Sainte-Anne is
a ski resort in eastern
Canada, located in the

54 PT

Mont-Sainte-Anne
is a ski resort in
eastern Cana-
da, located in the

40 PT

Mont-Sainte-Anne
is a ski resort in
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located in the town
of Beaupré, Que-

LIGHT

24 PT

Mont-Sainte-Anne is a ski resort in eastern Canada, located in the town of Beaupré, Quebec, about 40 km (25 mi) northeast of Quebec City. The mountain is part of the Laurentian mountain chain and has a summit elevation of 800 m (2,625 ft) above sea level with a vertical drop of 625 m (2,051 ft). There are 71

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REGULAR

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